

# how much to budget for WEDDING STATIONERY

a free guide from Mint & Lovely Studios

Use this quick formula to estimate how much you should budget for your wedding stationery. We promise it's not as intimidating as it seems and we'll walk you through each part. We've seen too many brides scrambling just weeks before their wedding trying to print out their own programs or write their own escort cards because they didn't know how much to budget for their stationery! That's why we created this easy guide to make sure you know exactly what to expect as you begin to set your budget.

## FORMULA

$$\frac{\text{_____}}{\text{(1) Invitation Quantity}} \times \frac{\text{_____}}{\text{(2) Cost / Invitation}} = \frac{\text{_____}}{\text{(3) Wedding Invitations}}$$
  

$$\frac{\text{_____}}{\text{Wedding Invitations}} \times 2 = \boxed{\text{_____}}$$

Estimated Wedding Stationery Budget

- 1 INVITATION QUANTITY**  
Take the number of guests you'll be inviting and divide it in half (each couple gets an invitation, not each person) to find the number of invitations you'll need. If you are inviting a large amount of single guests, add 15-20 to your quantity to be safe.

$$\frac{\text{_____}}{\text{No. of Guests}} / 2 = \frac{\text{_____}}{\text{Invitation Quantity}}$$

- 2 COST PER INVITATION**  
Cost per invitation can vary greatly depending on the speciality papers, printing and add ons (ribbon, envelope liner, vintage stamps) you might choose. Use the range below to find an estimated cost then write the number above in the Cost/Invitation blank. If you're obsessed with all things paper (like us) your cost will likely be closer to the Luxe end. If you're totally fine with a standard three piece invitation suite with coordinating envelopes and no bells and whistles (yep, our invitations start at just \$6 for a full suite!), opt for something closer to the Basic end.  
*Don't forget that standard USPS postage will cost around \$1.25/invitation (we've factored that into these numbers).*

<b>6</b>	<b>9</b>	<b>11</b>	<b>13</b>	<b>15</b>	<b>18+</b>
<b>BASIC</b>			<b>LUXE</b>		
Blank Envelopes	Envelope Addressing		Gold Foil	Vintage Stamps	Calligraphy
Digital Printing	Ribbon Tie	Envelope Liner	Upgraded Paper	Letterpress	

- 3 WEDDING INVITATION BUDGET x 2 = ESTIMATED BUDGET**  
Now that you know how much you'll likely spend on wedding invitations, multiply that number by 2 to find your total wedding stationery budget. This number gives you a good jumping off point for all of those additional stationery pieces you may forget about in your beginning planning phase like programs, menus, escort cards, thank you cards, signage and even Save the Dates. Expect to spend about the same amount on all of these pieces as you do on your wedding invitations.

And there you have it - you now know how much to budget for you wedding stationery! Ready to commission us to design stationery that tells your unique love story? We'd love to chat - email us at [hello@mintandlovely.com](mailto:hello@mintandlovely.com)  
Cheers! Emilee + Haley